

Making a Short Film

Make a short film about your views on smoking using our six simple steps...

1. Research it

- Start at www.cutfilms.org/badstuff and watch T4's Will Best talk about smoking in his own unique way.
- Download our fact sheet.
- Google the issues connected with smoking – advertising, health, chemicals, illegal cigarettes, cost etc and decide your take on them.
- Visit www.ash.org for more info.

2. Script it

- It's got to be under two minutes.
- You need a start, middle and end. What's the story?
- What characters are in it? What motivates them? Write it all down.
- Write down the actions that they do throughout, as you write the script.
- Keep it simple, remember you're making it for your friends so what style do **they and you** like.
- Advert / Comedy / Drama/ Documentary / Animation / Music Video?
- Think about language you might need to use.

3. Make it

- Think about each shot. Draw a rough picture of what you think it will look like using the template storyboard attached.
- Think about the camera angles and the locations.

Tick off the list

- Script
- Storyboard
- Rehearse
- Camera
- Locations found and permission given
- Props
- Make-up

4. Edit it

- Use free software – Movie Maker for PCs and iMovie for Macs, download from our website.
- Add music – why not make it your own.
- If you plan your shots and film them in order, you might not even need to edit much.
- When you're shooting, film for 10 seconds before and after your shot has ended, this will help with edit.

Top Tips

Think about what you have handy – camera phone, computer camera or handheld.

Use free archive footage or even photos to help you get the look you want.

5. Upload it

- Go to www.cutfilms.org, click the big button saying 'Enter the competition'.
- You can login through Facebook, Twitter and many more.
- If you fill in the My Film Diary, you could also win a brand new Kindle.
- It gets uploaded to www.youtube.com/cutfilmscampaign so you can easily do step number 6...

6. Share it and vote!

- Remember it's a competition. With prizes! Get your friends, family and community to vote by **30 April 2012**.
- Share the YouTube link of your film on your Facebook, Twitter, Blog, Tumblr... anywhere!
- Tweet @cutfilms and link on Facebook.com/cutfilmsproject and get your friends to comment.
- Send it to your local paper by email. You can download a template press release from www.cutfilms.org
- Contact your local primary school and show it to the next generation...

Cut Films Storyboard

Opening shot...

What happens now?

Middle story, what do you want to show?

Building up...

Nearing the end... What's happening?

Closing shot.